

FOR IMMEDIATE RELEASE:

BUSHMAN EQUIPMENT Acquires Intellectual Property of ITNAC Corporation

Menomonee Falls, WI (January 3, 2014)—Bushman Equipment, Inc, a manufacturer of custom-engineered material handling solutions, has acquired the Intellectual Property assets of ITNAC Corp of Birdsboro, PA. This includes the product brands, Flip-Rite™ and Level-Rite™ as well as the business name, “ITNAC”.

ITNAC’s signature products include Flip-Rite™, a motorized strap-turning device used for rotating and positioning heavy loads such as dies, welded structures and machine assemblies; and Level-Rite™, a motorized leveling device that may be used with a Flip-Rite™ or a spreader beam. Other ITNAC products include below-the-hook attachments such as tongs, rotating axis grabs, C-hooks, lifting beams and others.

All of ITNAC’s product sales, engineering, manufacturing and product support will be relocated to Bushman’s headquarters in Menomonee Falls, WI.

“The ITNAC Flip-Rite™ is a top-quality machine that is being used by a large and diversified group of customers. Bushman is proud to add this product line to our extensive portfolio of material handling equipment”, said Bushman’s president, Pete Kerrick.

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Bushman Equipment Inc. designs and manufactures material handling solutions in two product segments: 1) Below-the-Hook lifting attachments including C-Hooks, coil grabs, spreader beams, sheet & plate lifters, lifting tongs, rotating axis grabs and more; 2) Floor-Operated equipment including upenders, inverters, lift tables, transfer cars and more. Founded in 1950, the company is located in Menomonee Falls, WI, just outside Milwaukee and has 42 employees, including 20 skilled craftsmen and 10 engineers.

FOR MORE INFORMATION: Contact Pete Kerrick, President, at 800-338-7810 or pete.kerrick@bushman.com www.bushman.com



ITNAC Flip-Rite™ used to rotate a stamping die. This unit also has the Level-Rite™ lifting bail to ensure a level-lift of an unbalanced load.